PREACH THE WORD
WORLDWIDE NETWORK

THE NEW ERA OF TV!

REACHING OVER

50 MILLION HOMES AND DEVICES

EVERY PLATFORM, EVERY HOME, EVERYWHERE

Visit us at Ptwwntv.com

OUR COMMITMENT

With a dynamic and inspirational portfolio of engaging programming, Preach The Word Network will deliver your message to the customers you want to reach with placement on platforms today's consumers prefer. Paired with our deeply committed and knowledgeable team approach, you'll achieve your strategic business goals, broaden your market exposure, and expand and diversify your customer base with Preach The Word Network.

OUR OFFER

LISTEN

Taking the time to understand your business and its goals

TARGET

Finding your ideal customers and reaching them on every platform.

DELIVER

Monitoring your campaign performance and providing creative ideas to further maximize your return on investment.

OUR WAY

By taking the time to understand your business. we combine that with 15 years of broadcast experience, and create custom marketing plans and program content tailored to your needs and designed to deliver Viewership from a diverse and highly engaged audience.

Our consultants live and work in the communities we serve and understand the unique complexities of a robust and diverse market. We work with businesses of all sizes, and program content of vast variety, providing both local expertise and national and global scale.

We put you first - diving into your business goals and creating an engaging programming strategy designed to not only achieve your goals, but surpass them.

Our solutions take the guesswork out of reaching your customers by generating awareness and engagement across screens.

We deliver your message to the people you want to reach - eliminating waste and maximizing your marketing budget.

WHAT YOU CAN EXPECT

CLARITY Streaming and cable viewing free from excessive downtime and service glitches

INTEGRITY Family friendly content and programs that everyone can watch, enjoy and learn from

RESULTS Viewership from a different diverse and highly engaged audience.

COVERAGE

At Preach The Word Network TV, we broadcast an engaging array of television programming on our 24 hours a day, 7 days a week channel network on all devices and platforms which includes Apple TV, Roku, Smart Televisions, Mobile Phones and other devices.

We hold contracts with Comcast and Spectrum Cable to carry television broadcasts on their entire footprint. We also partner with Glory Star Satellite which broadcasts our channel to other countries around the world via free to air satellite/internet.

Preach The Word Worldwide Network TV (PTWWN TV) is a leader in Over The Top (OTT) and Cable Television. You choose where you want your programming to be distributed. Choose OTT and Cable Television in selected cable TV markets or our highly recommended OTT services. We are the leader in broadcasting original programming that will reach the world.

Below is the popular OTT service statistics

- The U.S. has over 820 million connected video devices
- 71% of internet users also use OTT services
- 47% of US Wi-Fi households own a streaming box/stick such as Roku, Apple TV, Android TV and Set top Boxes, Android TVs and Set top boxes, Amazon Fire TV/Stick and Chromecast
- OTT users access video content on three devices across three different OTT services on average
- According to eMarketer, 55.1 million people will no longer watch traditional pay TV by 2022

EXTEND

your reach and capture a broad consumer base. Your advertising message, or program content can reach potential customers across screens on tens of thousands of websites, 24/7.

ADVANCED TARGETING

ensures campaign accuracy while a broad range of creative placements means more recognition for your brand – from interactive display to expandable mobile display.

CAPTURE

the attention of PTWWN diverse viewership by advertising alongside dynamic and inspirational programming that engages the heart, mind and soul.

PLATFORMS

OTT devices

- Roku Set top box and major brand TV's
- Apple TV Set Top Box
- Android Set Top Box and major brand TV's
- Chromecast
- Amazon Fire TV and Set Top Boxes

Online

- www.ptwwntv.com

Cable TV - Select Programming

- Comcast Channel 29 - Atlanta GA and surrounding areas
- Spectrum Cable - Channel 1310 Columbia/Florence SC and surrounding areas

Internet Satellite

- Glorystar Satellite - Channel 51
- Directv Receivers - Channel 5554 (My TV Channels software)

YOUR COMPUTER OR MOBILE PHONE

- Right from our website watch Live TV 24/7 -

SMART TV'S

- Find Preach The Word Network on most Smart Televisions by downloading our app from the play store

Apple TV

- Find us in the Apple store and download Preach The Word Worldwide Network

MOBILE PHONES

- Android - Download Preach The Word Network TV in the Google Play Store
- Iphone - Download Preach The Word Network TV in Apple Store

TABLETS

- Ipads
- Android Tablet

INTERNET SATTELITE RECEIVERS

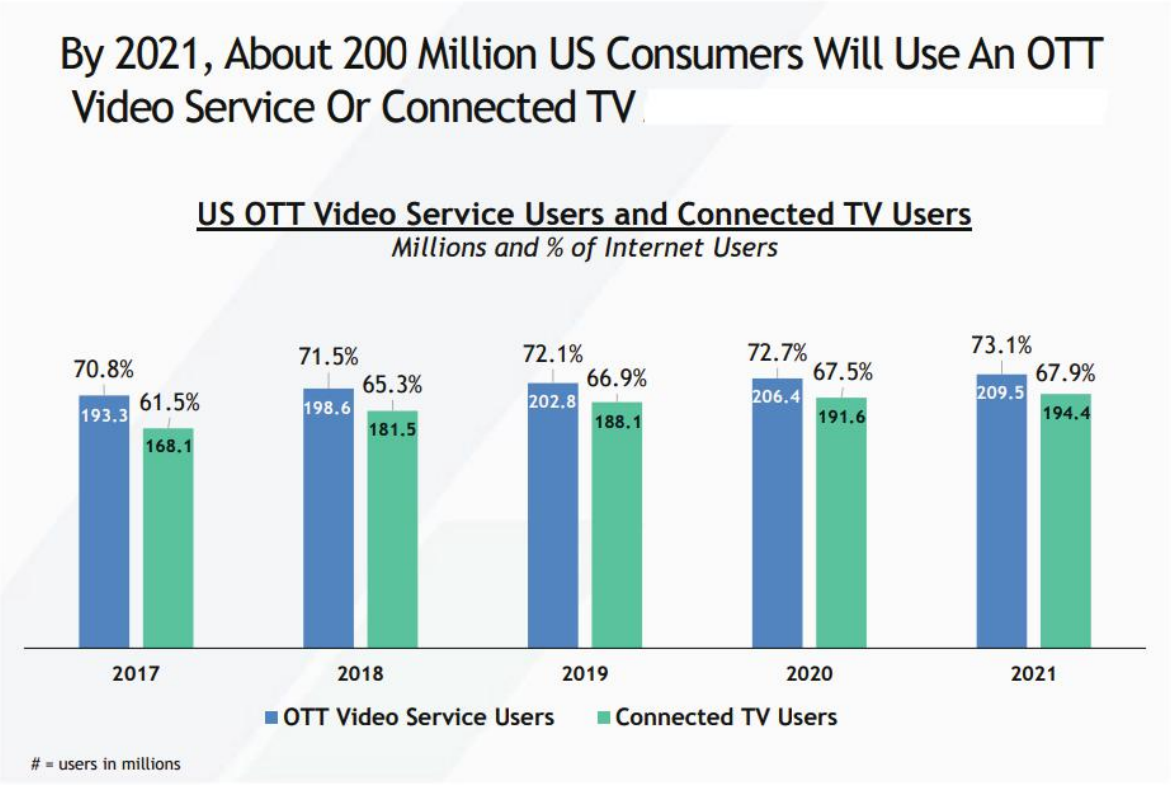
- Glorystar - Channel 51 - www.glorystar.tv to purchase or learn how to watch us
- Directv - Channel 5554 - www.mytvchannels.info to download app and add our channel to TV line up and watch on TV from your Directv receiver.

Comcast ATL or Spectrum Cable - Columbia SC and surrounding areas

- If you have Roku TV or box/stick to watch your local cable provider, please add Preach The Word Network to your TV Line up

- Comcast Channel 29- Atlanta GA and surrounding areas - (select programming Preach The Word Thursday's at 10:00 AM, Victory Today 10:30 AM, Books of the Month Show 11:00 AM, Shekinah Women of Beauty (SWOB Girls) 11:30 AM. Saturday 12:30 AM - Americas Got Anointing

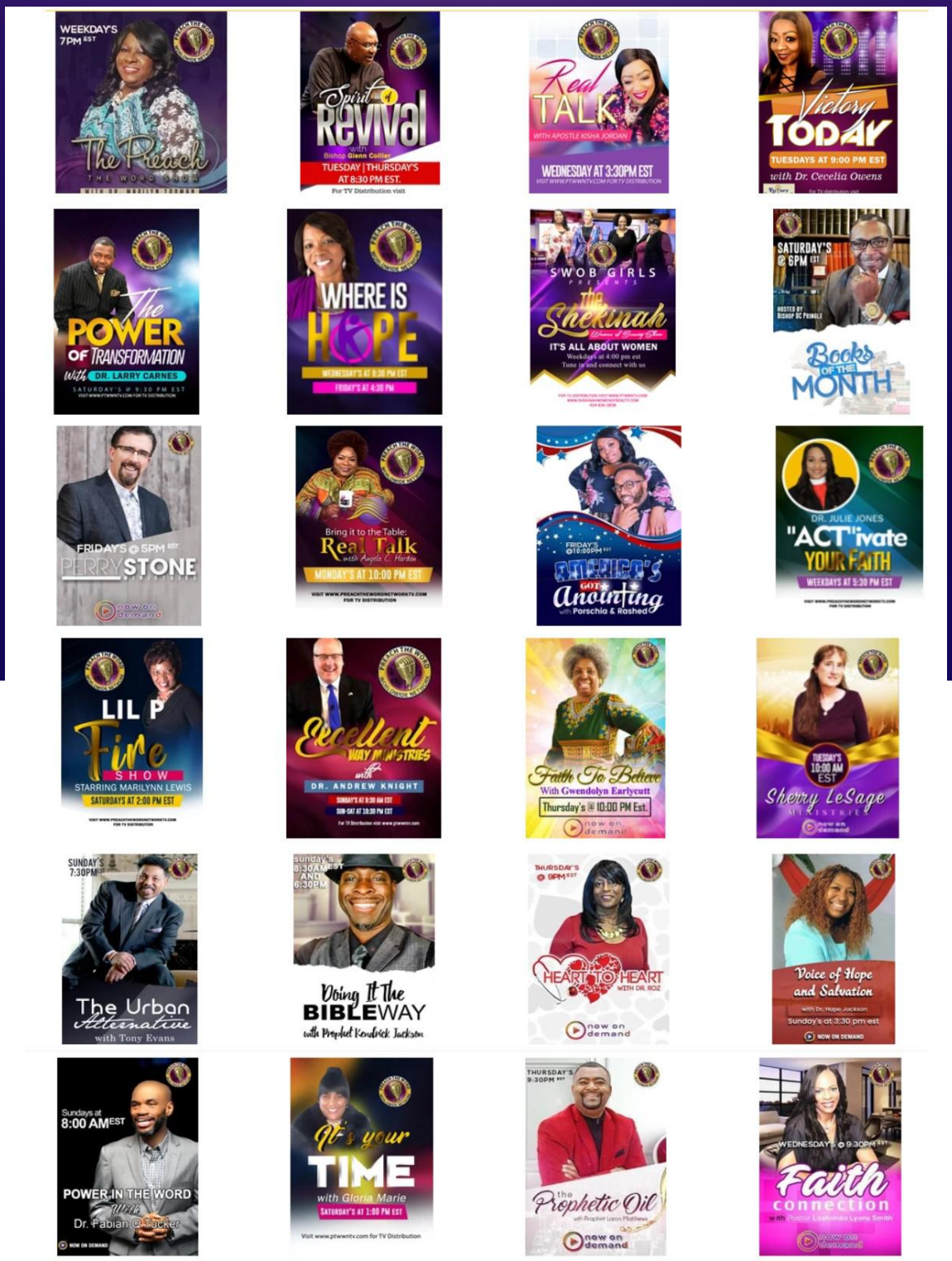
- Spectrum Cable- Florence/Columbia SC - Channel 1310 - Sunday Nights - Preach The Word Show 8:30 PM - Shekinah Women of Beauty (SWOB Girls) 9:30 PM est



Want to create and air your own TV show?

At Preach The Word Network, we have a dynamic and hugely popular schedule of original programming. We are dedicated to enhancing media opportunities for those who desire to create relevant and engaging family friendly programs. We strive to represent our diverse communities by empowering you to join the growing TV and film industry through Preach The Word Network.

Take a look at some of our local and national programs.



Join the digital media revolution and embark on your journey to becoming a content creator on Preach The Word Network.